

The 4th International Business Forum
of Intellectual Leadership at Baikal



NEW MEANINGS IN BUSINESS: THINKING ABOUT THE UNKNOWN FUTURE

CHALLENGES ON HUMANISM – NEW OPPORTUNITIES FOR INTELLECTUAL LEADERS

Intellectus (Latin), with the prefix derived from intellegere (Latin), means “to feel, understand, perceive with senses and mind.”

Conference - Lab
Lake Baikal, Olkhon / July 24-26, 2017

THE IDEA OF THE CONFERENCE

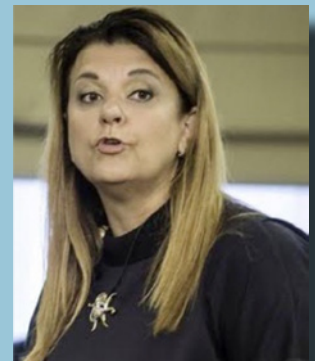
The conference is designed as a laboratory. Why is that?
The future-thinking speakers and participants from different walks of life, from different parts of the world gather to create a space generating new meanings, where new horizons of Being manifest themselves.
It is a particular alchemic space, which generates breakthrough personal challenges and strategies of progressive creative Future in the individual.

THE MAIN TOPIC

The culture of consumption, the fourth Industrial Revolution, as well as the digital era create their challenges on Humanism (humaneness) in general, and this implies unknown potential for gaining economic and moral benefits for intellectual leaders.
The quality of life of a large number of people depends on the leaders who think qualitatively and integratedly and act as acupuncture points for the ecosystem of our planet, as well as shape values for the societies they act in.

“Unnatural things have become normal these days. And natural things have become abnormal. The world is living in an inverted paradigm, and the boundaries between common sense and nonsense are becoming blurred, and true meanings of a great number of concepts and essence of things are disappearing. The basic problem lies in the whole: there is no integrated thinking and we lack qualitative sensible leaders. We need an economy of true things.”

Rasa Balte-Balciuniene
Architect of the Forum

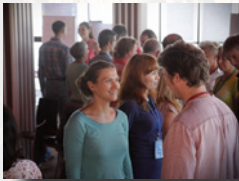


AGENDA

July 24: WHAT DO WE COMPREHEND?

9.00 - 11.30 FORMATION OF A COMMON FIELD OF INTENTIONS. INTERACTIVE ACTIVITIES.

Participants get acquainted with each other.



Building of new personal connections.

Psycho-economic game “Who and What Makes Us Tick?”

Moderators of developing processes:



RASA BALTE-BALCIUNIENE (Lithuania)
Architect of the Forum, Entrepreneur and Provoker of changes in thinking, as well as Founder and Director of Femina Bona and Institute of Business Development HAI.LT.

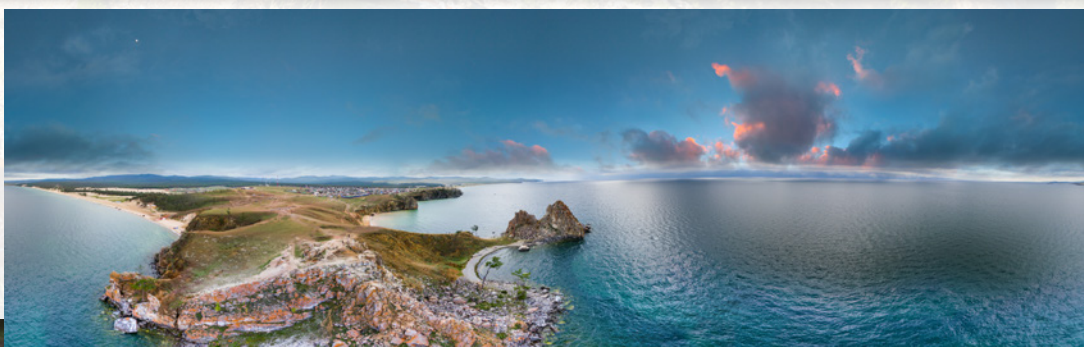
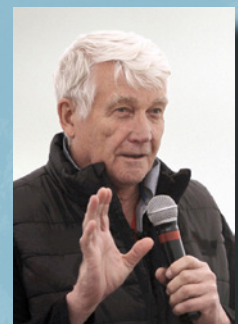


EGLE DAUNIENE (Lithuania)
Founder of JSC Talent Safari, trainer of Focusing and Sociocracy, Designer of Business Programs at Vilnius University Business School, Creator and Main Lecturer of Adaptive Leadership Program.

11.30 - 12.00 Coffee break

“The future is not what will happen. The future is what may or may not happen. The future is a way of thinking. The future is new opportunities, if we comprehend new meanings and come up with personal strategies. Personal strategies mean realizing one’s place in the flow of future events. Those people who comprehend meanings rule over those who understand “how to do it”, and those people who find solutions rule over those who answer the question “what to do?”.

GENNADY KONSTANTINOV



12.00 - 14.00 FUNDAMENTAL REPORTS: FORMATION OF A SEMANTIC FIELD

“Learn to Perceive Information Through Mindful Body”



YEKATERINA SHEVCHENKO (Moscow)
Body-oriented therapist, Teacher of integrated body practices,
Master of Eastern practices.

“Shadow of the Future: what do we comprehend?”



GENNADY KONSTANTINOV, Prof. of Economics (Moscow)
Intellectual and Researcher of the concept of working with the future, Expert
at the World Bank Institute on Corporate Management, Consultant on
strategic thinking.

“Single whole: economics, society, culture”



ANDREJ TESLINOV, Prof. of Social Studies (Moscow)
Author of new concepts in management, education, economics; Researcher
of developing cultures, Director General at DBA-concept Scientific Consult-
ing Group.

14.00 - 15.00 Lunch

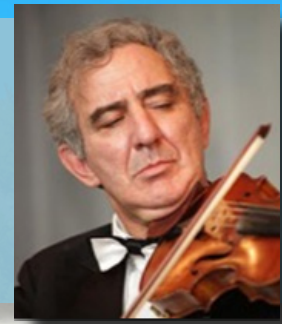
“Meanings are units of culture. If we consider economic development separately from culture and society development, it means, we regard economics fragmentarily, which leads us to taking fragmentary short-term decisions. I urge you to consider economics and business with an integrated approach, only then we will have integral perspective ideas and long-term solutions.”

ANDREJ TESLINOV



"Have you ever thought how mode of thinking is formed in creative people who we are lacking so much these days? It depends on the integral development of a person. Fragmentary education leads to fragmentary-thinking individuals. It's time for intellectual thinking."

MIKHAIL KAZINIK



15.00 - 17.30 THROUGH THE EYES OF PRACTITIONERS: LOWERED CONSCIOUSNESS OF SOCIETY – WHAT WILL IT LEAD TO? WHAT SOLUTIONS ARE POSSIBLE?

Lecture in music: "Renaissance of the 21st century. Can it happen?"



PROF. MIKHAIL KAZINIK (Switzerland)
Musicologist, Philosopher, Teacher, Violinist, Pianist, Radio and TV Anchor.

"The World's megastructure creates demands and finds ways to put them to life itself, playing up to people's weaknesses. What has it led to and what to do next?"



ILONA MOREVA (Latvia)
Director General and Founder of Business Profit company, Consultant on finances at an international level, Director of LIZARI International Center of Culture and Education.

"How does the digital era influence the brain and thinking of a person? How does "brain obesity" happen? We need a mindful culture for the use of digital technologies."



BORIS BLIZNIYUKOV (Irkutsk)
Director of Special Project at "Business Network– Irkutsk"
(To be approved)

"Opening a Pandora's box of technologies: how to turn problems into opportunities?"



EDGARAS LEICHTERIS (Lithuania)
Head of Lithuanian Robotics Association, Expert at Knowledge Economy Forum, Lithuanian Agency of Science, Technology and Innovations.

"Involving Teenagers into Real Work as an Alternative to Living in Virtual Reality"



MAYA YEVDOKIMOVA (Moscow)
Head of Bookkeeping and Accounting at Inter RAO – Electricity Generation Management, Researcher of new forms of education within the studies of social onthopsychology at Russian State Social University.

17.30 - 18.00 Coffee break

18.00 - 19.00 PANEL DISCUSSION

**“The world of blurred meanings and fake things. What does it lead to?
Is the economy of genuine things possible?”**

(Moderators and participants of the discussion to be announced)

19.00 - 20.00 Dinner



20.00 - 22.00 Evening time for individual and small group meetings.

You can meet with people who have found new ways of acting in the transitional stage when the old values are not effective, and the new ones have not been formed yet.



CONCURRENT WORKSHOPS

Workshop #1

“Body Mindfulness as a Competence of a Future Leader”

Workshop #2

“Active Self-Regulation Method (DFS)”

Workshop # 3

“Attention Management in Crisis Situations”

Workshop #4

“Working with Meanings: Meaning in Business as a Navigator in the Future World”

Workshop #5

“Culture of Mindfulness in Companies Like Google”

Workshop #6

“Developing Emotions and Developing Thinking”

Description of the workshops is given below.



DESCRIPTION OF THE WORKSHOPS

Workshop #1

“Body mindfulness as a competence of a Future leader”

The future is closely connected with indeterminacy, which often brings about anxiety and tension. Within our workshop we are going to discuss the embodiment approach and how to:

- tell body signals – precursors of tensions;
- change one's states and open access to one's better self through the mind of the body;



Moderators:

RINARDAS GODA (Lithuania)
Embodiment facilitator, Chairman of the Board at TEGRA Holding.

ANASTASIA GODA (Moscow)
Embodiment Facilitator, Co-Founder of TrainingBoutique.

Workshop #2

“Active self-regulation method (DFS)”

The method consists of increasing a person's energy needed for personal life, business and creativity. Its main outcome is efficient interaction with the world in all spheres of activity through “SELF action”.

It is based on the modernized 'Fire Flower' psychological technique and other techniques for relaxation, concentration increasing of person's energy, rising of mindfulness level.

At this workshop we will:

- learn about the method;
- train the basic practice of “Fire Flower”;
- master the exercise “Self-recollection” to develop stable self-consciousness;
- learn the sounds of 16 energy states illustrated by the examples from music and painting.



Moderator:

TATYANA ILINICH (Nizhny Novgorod)

Ethno-psychologist, Ethnographer, Traveler, Culturologist, Candidate of Philosophical Sciences, Expert of traditional Russian culture, Master of Ancient psycho-technics. She is the Author of the book “Ivan-Tea Celebration”, the Organizer and Leader of annual folk festival “Ivan-Tea” (since 2006).

Workshop #3

“Attention management in crisis situations”

In difficult situations the main task is to understand what we want and what others want from us. In this case, without the ability to use one's attention, it is difficult to find common ground with any person, including one's self. Attention is the main human resource that stimulates and activates development, promotes fast growth and readiness for new conscious, or attitude.



Moderator:

NIKOLAI DANN (Tumen)

Film Director, Producer, Founder of Yedinstvo Film Company, Director of Enriching Documentaries and Media Projects, Author of Educational Programs aimed at Personal Development.

DESCRIPTION OF THE WORKSHOPS

Workshop #4

“Working with meanings: meaning in business as a navigator in the future world”

In the situations when prognostics do not work, there is an urgent need for a leading light or compass which would show the way amidst the chaos for a person or company.

Topics:

- How is the meaning born and how does it live?
- Defining a commonly used word's MEANING into a working tool for managing business and helping to find its place in the contemporary world.
- Formation of individual structure of meaning:
- Filtering odd and outdated meanings.



Moderator:

ARTUR KRASYUKOV (Moscow)

Founder and head of Institute of Relations International School, Author and Moderator of personal coaching courses, Organizer and Guide in expeditions to Genius Loci places (Tibet, Greece, Ural, Altai).

Workshop #5

“Culture of mindfulness in the companies like Google”

Alfred Tolle will share his experience in why Google invests in mindful culture and how it is done.

Technical companies use mindfulness to help employees cope with stress, as well as to help regain control over gadgets that adopted our lives. Google began arranging conferences like Wisdom 2.0 on mindfulness in order to show the world that it can be the Next Big Thing. Alfred Tolle was one of the organizers and successors of this conference in Europe.



Moderator:

ALFRED TOLLE (Germany)

Founder of Wisdom Together that unites leaders to make transformations in Europe. He also worked at Google in Dublin as Head of Google Nordic LCS.

Workshop #6

“Developing emotions and developing thinking”

- Is it possible to develop thinking? Examples of approaches to the issue;
- How does the development of the emotional sphere happen?
- How does the development of thinking happen when we work qualitatively with our emotions?
- Owing to what do we get a result?

All that you will learn during the workshop are personal examples and experience, and conclusions thereof.



NATALIA TOLSTAYA (Moscow-Kiev)

Managing Partner at Amplua Company. Is among Russian TOP-1000 of Managers (Rating of Association of Managers 2013) Comes 100th in the annual TOP-200 of Business Women.

AGENDA

JULY 25: FUTURE AS A SINGLE WHOLE

06.30 - 8.00 Experiencing the energy of Baikal



Concurrent practical activities:

Activity #1

"Energy of life. Resources of the body."

YEKATERINA SHEVCHENKO (Moscow), Body-oriented therapist.

Activity #2

"Female Wave: inexhaustibility of female energy."

TATYANA ILINICH (Nizhny Novgorod"), Ethnopsychologist, Master of Ancient Psychological Techniques.

09.00 - 11.30 "NEW ECONOMY – CONSCIOUS CAPITALISM"

The modern economic model that has defined the development of the whole capitalistic world in the last 300 years is suffering a crisis. At this time economic stability of the world's most developed countries is maintained by the constant infusion of money and artificial stability. However, year after year the imbalance of the world economy keeps rising, and the future amid these circumstances provokes apprehension.

**"What will the future look like if we change nothing today?
Where will modern processes lead to?"**



YELENA IZHITSKAYA (Moscow)

Director General at Oleg Grigoriev Neoeconomica Scientific Research Center.

GENNADY KONSTANTINOV (Moscow)

Professor of Economy, consultant on strategic thinking.

"We need a human-centric economy. What systemic solutions are needed to achieve it?"



ALFRED TOLLE (Germany)

Founder of Wisdom Together that unites leaders to make transformations in Europe. He also worked at Google in Dublin as Head of Google Nordic LCS.

“Why do we need to return to Antique times? What should we take from it? What modern society problems can be solved with the help of philosophy of Antiquity?”



CORNELIUS PIETZNER (Switzerland)

Board Member of several funds in different countries, Director General and Managing Partner at Alterra Impact Finance GmbH, President of Alterra Foundation, Member of the Board of Directors at Mind and Life Europe.

PANEL DISCUSSION

“Are there any alternative ways for economic development? What kind of future would we like to have for our economy? How can we reach it? Who will create it?”

Moderators:



ANNA KUZMINA (Moscow)

Development Director at Oleg Grigoriev Neoeconomica Scientific Research Center.

YELENA IZHITSKAYA (Moscow)

Director General at Oleg Grigoriev Neoeconomica Scientific Research Center.

Participants:

ALFRED TOLLE (Germany)

CORNELIUS PIETZNER (Switzerland)

ILONA MOREVA (Latvia)

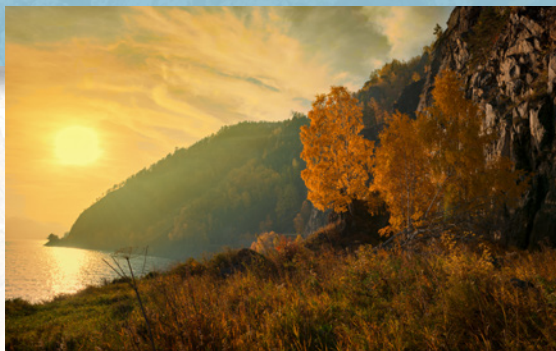
GENNADY KONSTANTINOV (Moscow)

Other participants to be announced.

11.30 - 12.00 Coffee break

“Beauty will save the world,” said a character from a novel by Fyodor Dostoyevsky.

“Comprehending Beauty will save the world,” reiterated the Russian painter Nicholas Roerich. He added only one word which disclosed all difficulties and joys of the evolution of consciousness and fostered the ability to comprehend Beauty in a person. What should it have been saved from?”



“In an attempt to be authentic and precise, it is important to distinguish between beauty and ugliness, and not to let in the things that contradict the highest order of life. Beauty is integrity, it is the order of harmony. Beauty is the lack of mistakes.” (Antonio Menegetti)

12.00 - 14.30 Issue of creative thinking. What images do we choose? What does it lead to?

“What is the difference between highest culture and modern culture? How does culture define a person’s lifestyle?”



Prof. MIKHAIL KAZINIK (Switzerland)

Musicologist, Philosopher, Teacher, Violinist, Pianist, radio and TV anchor.

“Where does cultural industry lead to?”

“Art and philosophy have always shown the way to freedom and happiness, resolved contradictions and created images of a better future. We are living at the beginning of the cultural counterrevolution. It is provoked by the cultural industry that is based on computational rationality. Mass consumption “consumes” high art and philosophy. What will follow next?”



Prof. ALEXEY SAVIN (Moscow)

Ph.D., Leading Research Assistant at the Institute of Philosophy at Russian Academy of Sciences, Professor, Head of the the Sociology of Management Department at the Russian Presidential Academy of National Economics and Public Administration, Historian of phenomenological philosophy.

“Scientific research: influence of media images on shaping the consciousness of a teenager. Where do these images come from?”



RASA BALTE-BALCIUNIENE (Lithuania)

Entrepreneur, Founder of the project “Research Institute of Image Influence”.

GINTARAS SHEPUTIS (Lithuania)

Chairman of the Lithuanian Association of Communication Agencies (KOMAA), Film Director, Director of the project “Research Institute of Image Influence”.

“Psychology of beauty in art and life in general. The role of entrepreneurship”.



TATYANA KHARITONOVA (Saint Petersburg)

Leading Psychologist at the State Hermitage Museum (Saint Petersburg), Historian of Art, research assistant at the Department of Social Research of Hermitage.



“Why is aesthetics needed in business? Does it have a future?”



Prof. ANDREJ TESLINOV (Moscow)

Doctor of Technical Sciences, Director General at DBA-concept Scientific Consulting Group, scientific Consultant and Professor at LINK International Institute of Management, Professor at the Russian Presidential Academy of National Economics and Visiting Professor at several business schools.

14.30 - 15.30 Lunch

15.30 - 17.00 Panel discussion “How to distinguish (non)development? What is the role of culture in the development of human capital?”



Moderator:

MARK KUKUSHKIN (Moscow)

Co-owner, Director and Leading Coach-consultant at BEST-Training and Training-Boutique companies, Author and Coordinator of projects “Mark Kukushkin Open Coach University” and “Practice of Development”. He is on the TOP-10 Russian Coaches List according to the Secret Companies Magazine. (to be approved)

Participants:

Prof. **ANDREJ TESLINOV** (Moscow)

Prof. **ALEXEY SAVIN** (Moscow)

TATYANA KHARITONOVA (Saint Petersburg)

TATYANA ILINICH (Nizhny Novgorod)

DJOMART ALIYEV (Moscow)

Other participants to be announced.

17.00 - 17.30 Coffee break

17.30 - 20.00 TRANSFORMATION

“The meaning of business at a higher level and the importance of qualitative leaders in the economy of the Future” (via Skype)



RAJ SISODIA (USA)

Raj Sisodia is the Franklin Olin Distinguished Professor of Global Business and Whole Foods Market Research Scholar in Conscious Capitalism at Babson College. He is also Co-Founder and Co-Chairman of Conscious Capitalism Inc. He has a Ph. D. in Marketing from Columbia University.



Psycho-economic game “Seeds for the Economy of True Things”



RASA BALTE-BALCIUNIENE (Lithuania)

Architect of the Forum, Entrepreneur and Provoker of changes in thinking, as well as Founder and Director of Femina Bona and Institute of Business Development HAI.LT.



EGLE DAUNIENE (Lithuania)

Founder of JSC Talent Safari, trainer of Focusing and Sociocracy, Designer of Business Programs at Vilnius University Business School, Creator and Main Lecturer of Adaptive Leadership Program.

20.00 - 21.00 Dinner

21.00 - 23.00 Evening mystery-play of Bury at culture



Gesar-Khan by Nicholas Roerich

AGENDA

JULY 26: WHAT IS NEXT?

7.00 - 8.00 Individual morning meditations and reflections at Baikal's lakeside

*You were descended to turn a moment into eternity,
You were descended with a task to regain well-being,
You were descended with a task to restore order,
You were descended in a desire to restore joy,
You were descended in a wish to eradicate evil,
You were descended in the hope of reassuring people,
You were descended in a decision to make them happy.*

Fragment from Buryat folk epos "Gesar"



9:00 – 11.30 PROJECTS WITH NEW MEANINGS FROM THE FUTURE

We have found projects with new meanings that are definitely not realized by their authors as seeds for the economics of true things.



Musical Lecture "Revival, return, going back... Let there be light..."

MIKHAIL KAZINIK (Switzerland)

Musicologist, Philosopher, Teacher, Violinist, Pianist, radio and TV anchor.



"Inspiration taken from nature exposes true meanings and leads to successful results. Based on that, the standard approach in dental techniques was revolutionised and a new concept of dental architecture as medical art was born."

ROLANDAS ANDRIJAUSKAS (Lithuania)

The best dental technician in Lithuania-2016, owner of the Educational Innovation Center Laboratory, the modern day Michelangelo.



"What is the purpose of genuine honey's certificate of quality stating its geographical origin – district, area, name of the beekeeper?"

SERGEI MULYUKOV (Ufa)

Owner of Bashkirian Apiaries (to be approved)



“LIZARI is an eco-biological project of purely informational environment, the highest aesthetics, and a place where a person revives”

ILONA MOREVA (Latvia)

Director of LIZARI International Center of Culture and Education, Director General and Founder of the company Business Profit.



“Having studied ancient tribes, I learnt how they use the music of a flute to recover and enter balance. Using ancient meaning, I combined it with scientific knowledge and created a modern healing method.”

Prof. TOM FRITZ (Germany)

Musician, head of a research group at Max-Planck Institute for Human Cognitive and Brain Science.

11:30 - 12:00 Coffee break

“A comprehended meaning of an aim can be considered a motif. In music motif is a rhythmical group of several notes. In literature, it is reiterating component of a literary piece with a distinguished meaning. In psychology, motif is an internal drive to action based on personal interest.”

GENNADY KONSTANTINOV

12.00 – 14.00 PROJECTS WITH NEW MEANINGS FROM THE FUTURE

“How is the concept of open government implemented, which is of interest to Western politicians who come to have a look at it? The next task is sustainability through human development. What is the meaning behind this task for a politician?” (via Skype)



KANG YOTO (Indonesia)

Governor of Indonesian Bojonegoro Region.

“Baikal Strategies Business Club has become an integrator of developmental initiatives of the Irkutsk Region. What is the meaning behind it for entrepreneurs and where does the club's success of social activity lie?”



ROMAN ISHCENKO (Irkutsk)

Entrepreneur, Founder and Chairman of Baikal Strategies Business Club.
(to be approved)

“We have heard a lot about the index of happiness in Bhutan. What is behind the idea of the index of happiness in Sweden? What are the country's first steps?”



ANNA ROSENGREN (Sweden)

Chairperson of GNH Sweden Network, Head Consultant on ethic leadership.

“B Corp enterprises are striving to create economic well-being, considering all interested parties. B Lab Network +50 B Corp enterprises throughout the world. What attracts entrepreneurs? How is the new approach to business manifested?”



MARCELLO PALAZZI (Netherlands)

Philanthropist and one of the Founders of B Lab Europe, President and the Founder of Progressio Foundation.

“Poly-professionalism is a new way of life, a combination of several professions, activities and ways of earning money. The most talented employees are partners in the future, aren't they?”



KSENIA BALITSKAYA (Moscow)

Moderator, Tutor, Game Technician, Author of research “Personal way of life. Poliprofessionals”, Co-Founder of Mediacom Advertising Company of full cycle, Certified Guide in the international system Human Design.

14.00 – 15.00 Lunch



“As a matter of fact, we need to start thinking the following way: we cannot orient ourselves according to what gives results today, because today is already history, and it won't return. On the contrary, we need to go where opportunity lies, where we can begin everything afresh. It is where new mines of well-being are located.”

Antonio Menegetti

14.00 - 17.30 Expert work in groups. Time for grounding ideas.

Expert group #1

“New approach to developing human capital”

Expert group #2

“Strategic challenges: how to spot them and how to work with them”

Expert group #3

“How to develop cultural and humanitarian education in Irkutsk?”

Expert group #4

“Living culture – the future of minor nations”

Expert group #5

“B Corp: meaning for entrepreneurs”

Expert group #6

“Index of happiness as a new culture in an organization”

EXPERT GROUP #1

“New approach to developing human capital”



Moderator:

DJOMART ALIYEV (Moscow)

Chairman of the Board at MIRBIS University. Russian CEO, Top Manager of several large companies, implementer of systems and technologies of business management.

Topics:

- Human capital: what is today? its role and place in the general social and economic structure.
- Building, development, maintenance of human capital; career hysteresis.
- Role models of human capital processes: who is interested in it, who helps it and how is it regulated?
- Humanitarian, philosophical, cultural and general value components of human capital.
- Visionary ideas and concepts of human capital management.

EXPERT GROUP #2

“Strategic challenges: how to spot them and how to work with them”



Moderator:

Prof. of Economics **GENNADY KONSTANTINOV** (Moscow)

Intellectual and researcher of the concept of working with the future, consultant on strategic thinking.

Topics to be announced.

EXPERT GROUP #3

“How to develop cultural and humanitarian education in Irkutsk?”



Moderator:

VITALY ZAKABLUKOVSKY (Irkutsk)

Founder of Insight Medical Engineering Company, Director of Development of company group “Formula of Development”.

Topics to be announced.

EXPERT GROUP #4

“Living culture – the future of minor nations”



Moderator:

Prof. of Social Studies **ANDREJ TESLINOV** (Moscow)

Director General at DBA-concept Scientific Consulting Group, scientific consultant and Professor at LINK International Institute of Management, visit-professor at a number of business schools.

Topics to be announced.

EXPERT GROUP #5

“B Corp: meaning for entrepreneurs”



Moderator:

MARCELLO PALAZZI (Netherlands)

Philanthropist and one of the founders of B Lab Europe, president and the founder of Progressio Foundation.



CORNELIUS PIETZNER (Switzerland)

Board Member of several funds in different countries, Director General and Managing Partner at Alterra Impact Finance GmbH, President of Alterra Foundation, member of the Board of Directors at Mind and Life Europe.

Topics to be announced.

EXPERT GROUP #6

“Index of happiness as a new culture in an organization”



Moderator:

ANNA ROSENGREN (Sweden)

Chairwoman of GNH Sweden Network, head consultant on ethic leadership.



MARIE ANN ÖSTLUND (Sweden)

Marie Ann Östlund is the co-owner of Polyamp, an international company specialised in electromagnetic signatures. Polyamp was started in 1966 by Marie Ann's father who previously had worked in CERN.

Topics to be announced.

**17.30 - 19.00 Conclusions of expert group meetings.
Closing of the conference.**

