

**The 2nd Baikal International Business Forum**  
**"NEW MEANINGS IN BUSINESS – 2014"**



**Training by Vitaly Bulavin**

**"AUTHENTICITY"**

July 29 - August 1, 2014



**VITALY BULAVIN**

**Coach, founder, and former director of the School of Managers "Arsenal".**

*"First of all you need to be able to become authentic in relationship with your non-authenticity".  
Werner Erhard*

**AUTHENTICITY TRAINING**

This new program is developed on the basis of the basic systemic training on systematic development of the human and the company "The Space for Development" at the Management School "Arsenal", and is considered to be a unique and authentic program (at least, the author is not aware of something like this in his country or in the world).

The training will offer a specific methodology for search, recognition, and awareness of own authenticity including analysis of the circumstances of the birth and early development of the participant; finding those "points" about which Steve Jobs spoke in his Stanford speech. It will also include development of the means and methods of action applicable in life as such and in business including ideas for business, product and management practices. This development can be called as development of the "genetic code" that defines almost the essential „tree of life" of the participant.

**TRAINING RESULTS**

Participant will develop awareness **of his own authenticity**, as well as his stable **skill** of recognition of "his" and "not his" decisions.

In addition, he will develop his **skill to determine authenticity** of the qualities, actions, etc. in the actions of external actors - people and organizations.

More than that, participant will learn about new sources of information that may become suitable for him as sources of Knowledge of the future and get trained in the methods of "reading" / using them.

**Seminar Fee:** 880 EUR.

**More information and registration:**

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## The Organizer of the Seminar



### Partners



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