

***The 2nd Baikal International Business Forum  
"NEW MEANINGS IN BUSINESS – 2014"***



***Seminar by Gennady Konstantinov and Margarita Shiverskih  
"DEVELOPMENT OF CORPORATE MIND:  
NEW MEANINGS IN STRATEGIC MASTERY"***

*July 28-29, 2014*

**The Core Idea of the Seminar**

In new economy and in complex and fast business environment not only instruments of interaction, analytic methods, and business models change. New developments take in fundamental basis of organization, strategic decision making, and conceptual basis of understanding business itself. The trend of decentralization and self-organization is clearly visible, and this can greatly change the face of business and society.

**The seminar addresses key issues of transformation of strategic thinking in the corporation, formation intelligent platforms, and advancing collective strategic mastership.**

**Seminar Lecturers**



**Gennady Konstantinov**

Doctor of Physics and Mathematics, Professor, Scientific Director of the Center for Corporate Governance at the National Research University "Higher School of Economics", expert of the Institute of the World Bank on corporate governance. One of the best Russian consultants on corporate governance and strategic management, expert at the Institute of the World Bank, the academic director of the Russian-Canadian corporate governance programs, Honored Worker of Higher School of the Russian Federation. Director of the Center for Corporate Governance; Ordinary Professor at the National Research University "Higher School of Economics" (Moscow).

**Margarita Shiverskih**

Director of consulting company "SINTEGRA-CM".



**Seminar Fee:** 550 EUR.

**Information and Registration to the Seminar:**

Margarita Shiverskih, [list70@gmail.com](mailto:list70@gmail.com), +7985 249 42 44.

**The Organizer of the Seminar**



**Partners**



**НАТАЛЬЯ ЧЕРНЕНКО**