

**Bojonegoro's Journey:
a Social transformation into
a Good & Clean Government, moving towards
a Sustainable & Desirable Future**

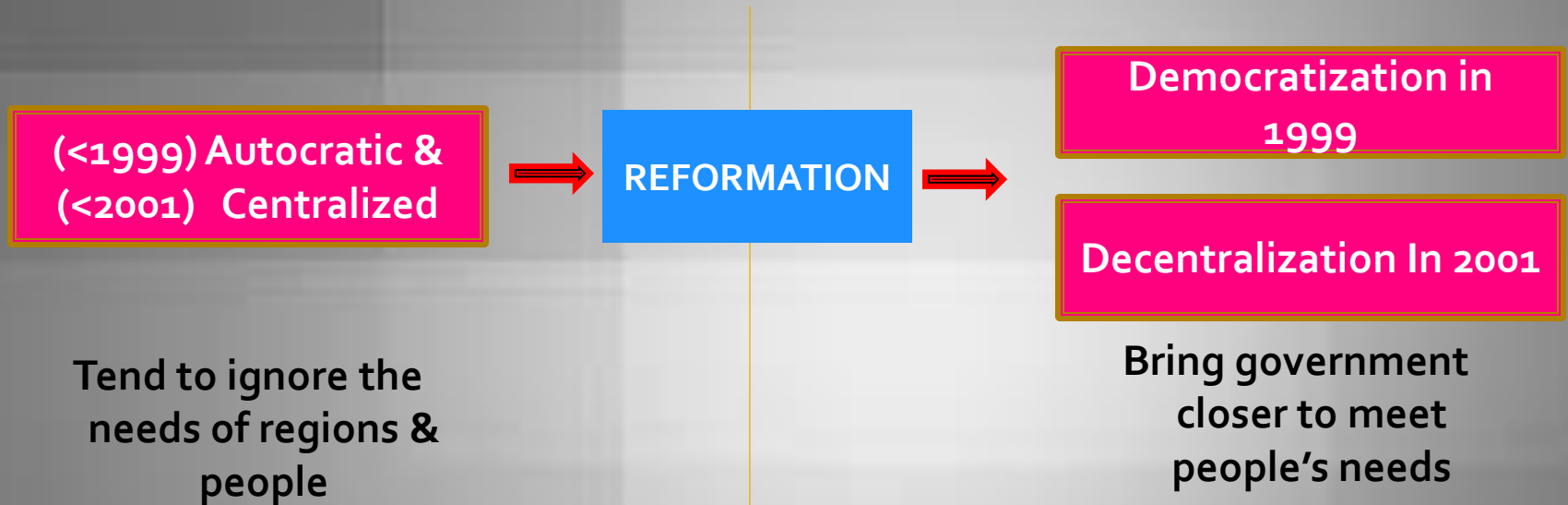


By :

SUYOTO

Regent of Bojonegoro Regency
Republic of Indonesia

INDONESIAN REFORMATION DEVELOPMENT : 1998 – Now



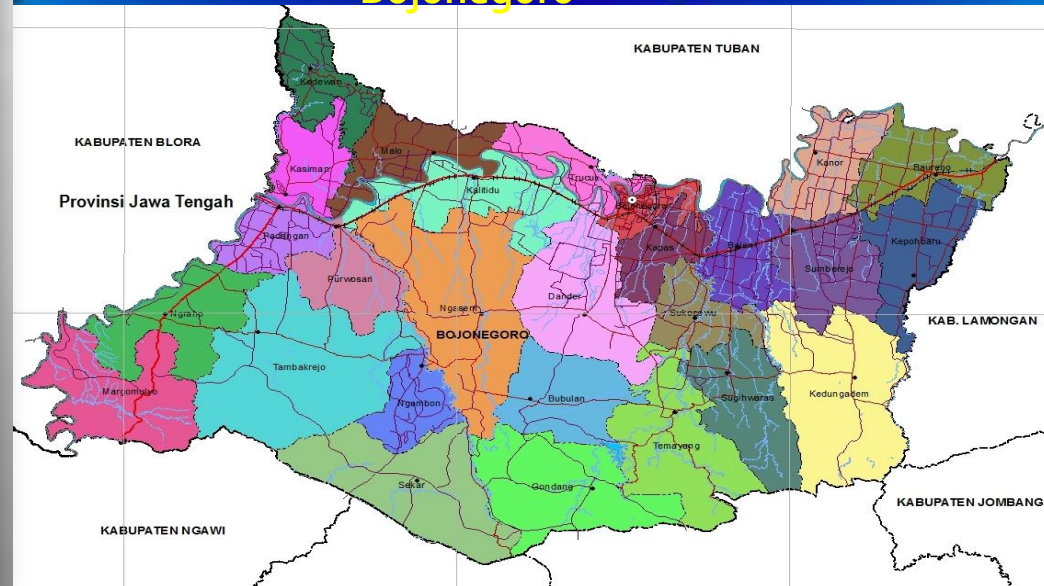
Facts :

Reforms did not automatically make public service better, corruption actually increased

Bojonegoro is one of 491 districts in Indonesia which want to the get benefit from reformation moment

BOJONEGORO REGENCY

- ❖ 235,000 ha area (30% is farmland, & 44% is state-owned forest)
- ❖ population is 1.2 million people, 80% of whom live on agriculture
- ❖ Rich in natural resources (forest, agriculture, oil, & gas).
- ❖ The area is prone of flood & drought
- ❖ The unstable land formation, causing poor road conditions
- ❖ Has long history of poverty



Development Challenges

Poverty

Need jobs



Need Education



Need social security



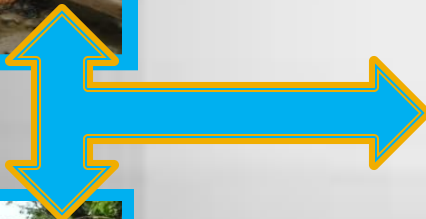
Need Health



Development Challenges.. (Cont)



Shifting land



Need a Better Infrastructure



Development Challenges .. (Cont)



**Flood &
Drought**



**Need Disaster
Management & Mitigation**



Development Challenges .. (Cont)

Abundant Natural Resources



Oil & Gas



Agriculture



Forest

**Need to be Managed Well to sustain the welfare of our
CURRENT & NEXT GENERATION**

Problems of Bojonegoro Regency, year 2000-2008

- Money politics
- Low budget ability
- Low public participation
- Low public satisfaction

1

Poverty

2

Corruption

3

Low infrastructure quality

4

Low quality of public services

5

Local govt had big amount of debt

6

Absence of public communication space

Year 2008, 80% of Bojonegoro road was on poor condition,
While Bojonegoro's debt was 42% of its total budget

Challenges to gain public trust in election, year 2007

Small amount of campaign's budget

Bureaucracy was mobilized by former incumbent

I was having no support from the established interest groups

Media was tend to be reactive than constructive

How to get trust from local people ?

How to get mandate from my people in 2007 ?



- I had visited almost 430 villages,
- I was listening what local people want,
- Talking and sharing idea with them,
- Dancing, singing, & attending local community events (religion, sport, wedding event, etc)

In 2008, I was elected as a Regent in Bojonegoro Regency...



In 2013, I was re-elected again as a Regent in my second term in Bojonegoro Regency...

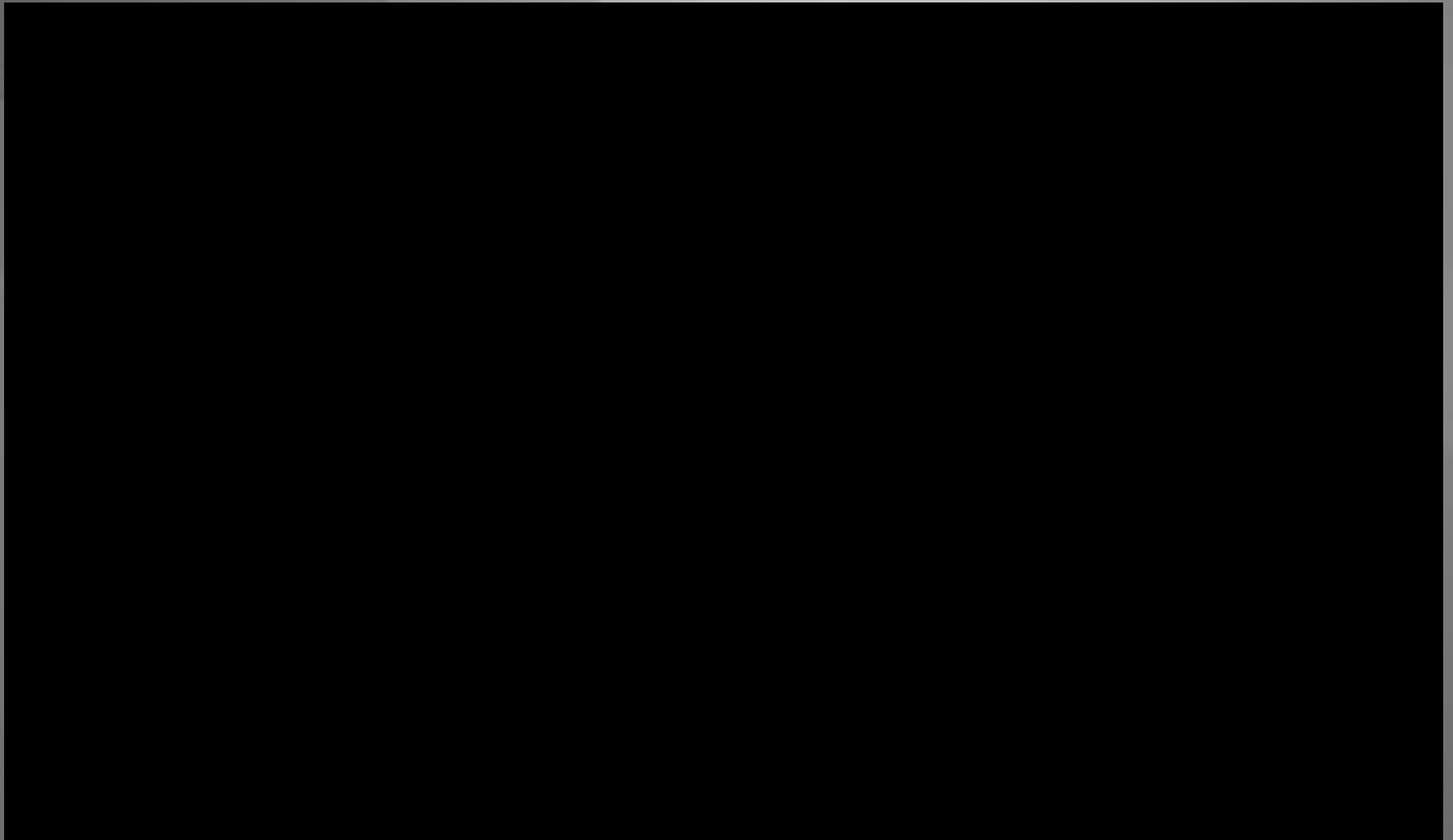
How I maintained the mandate from my people in the recent 2013 elections

- I keep visiting my people in villages;
- I directly communicate with my people. I initiate to visit my people than to invite them to come;
- I choose to attend the neutral forum than the hegemonic forum ;
- I listen to my people more than to talk them;
- I consider HONESTY as priority in communication;
- I use culture language to communicate with my people (Dancing, singing, & attending local people events)



Ayo Mbangun Bojonegoro.....

A song, to encourage my people get involved in Bojonegoro's development....



Transformation Process..



Listen to their problem

CO-CREATING & CONNECTING
listening,
understanding,
discussing,
motivating,
&inspiring each other

Visiting isolated area



Engage every Friday dialogue

Training & motivation to transform 6 negative mental model



Transformation Process..(cont)



Find business opportunities

Find problems solutions

Connecting all stakeholders

Support local business

Encourage innovation



Bojonegoro Journey....

HOW TO MAKE IT HAPPEN

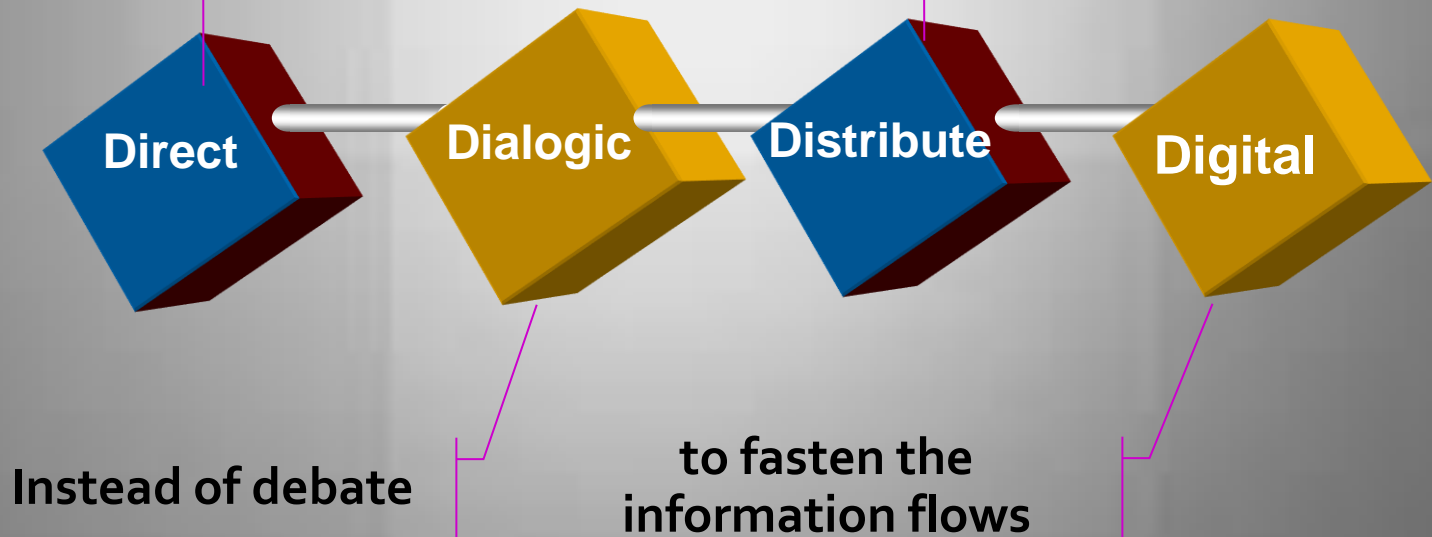
1. Building people participation in Bojonegoro

Reconnect all stakeholders

With Open Heart, Open Mind, & Open Will

instead of
representative

to those responsible
for the subjects



2. Transforming bureaucracy into good & clean government in Bojonegoro

1. Reconnect all stakeholders

2. Learning together with value

3. Learning together with Transparency & Accountability

4. Society engagement

5. Leverage IT & Communication

6. Intention

1. Reconnect All Stakeholders

Started from my self & my staffs

Good Intention

To Listen more than to talk

Forgive each other

Public happiness is the ultimate goal

Connecting All Stakeholders

Without connecting all stakeholder, the development goal will be difficult to be achieved & the conflict will arise



2. Learning together with Value

To my people & my staffs

4 D

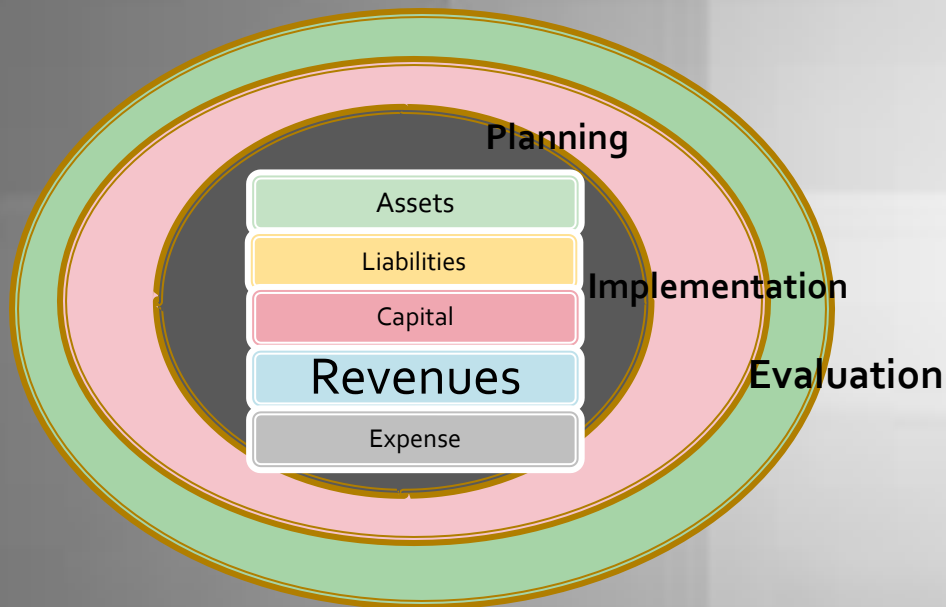
- ❖ **Direct** (instead of representative)
- ❖ **Dialogic** (Instead of debate)
- ❖ **Distribute** (responsibilities to those responsible for the subjects)
- ❖ **Digital** (to fasten the information flows)

- ❖ **Don't complain**
- ❖ **Don't corrupt,**
- ❖ **Don't ever say "that not my responsibility"**

3
Don't

3. Learning Together with Transparency & Accountability

A. Transparency & Accountability in govt budget



Budget should be use :

1. To handle our main problems,
2. To provide sustainable development for future generation

B. Learning together to increase working performance

4. Society Engagement



Showcase

- ❖ Living harmony with flood
- ❖ Living harmony with dryness
- ❖ Conflict management
- ❖ Engaging people to build (from asphalt to) paving road



5. Leverage IT & Open Communication

1

- Every Friday open public dialogue

2

- 24 hour open sms & email

3

- Public deliberation (bottom up strategy) in village, subdistrict, & district level

4

- Social Media



6. Intention

To transform 6 negative mental model into a positive mental model & an active player in development

6 negative mental model :

1. *Irresponsible*
2. *Live the life a trifle*
3. *Dealing with process impatiently*
4. *Jealousy*
5. *Believe on rumour as truth*
6. *Prefer to ask than to work*



system thinking
transformation (action &
spiritual training)

→ Through Poetry, book,
song, & al-Fatihah
exercise medium.

- ❖ a positive mental model
- ❖ an active player in the development

Bojonegoro Journey....

Has The Desirable Goals
Achieved ?

Before

After

Local people perception about public services →
They Say "NOT GOOD"

Financial aspect
→ Not ENOUGH FUNDING
→ Budget on public service is not the main interest

ABSENCE OF PUBLIC COMMUNICATION SPACE

Corruption
--> MANY GOVT OFFICIAL WERE INDICATED IN
CORRUPTION CASES

LOW QUALITY OF LOCAL BUREAUCRACY

PUBLIC DISTRUST OF THE BUREAUCRACY

1. Public satisfaction is increased from 35% (2007) to 65% (2012)
2. Economic growth above national & provincial rate
3. Better area connection (80% of damage road are now in good condition)
4. Flood and drought is no longer a frightening situation
5. Public trust is increased
6. Oil and gas exploitation is in conducive situation, no furthermore demonstration
7. Public participation is increased
8. Corruption rate is decreased

Appreciations for Bojonegoro Regency

Top ten Innovative government award nationwide in 2012

The subnational level model for extractive industry transpiration initiative

The 2nd winner region which committed using the local product nationwide 2014

The 1st winner in sustainable development initiative award by UN SDSN , 2013



Lesson to Learn :



All obstacles and threats can be overcome,
And brighter future can be bring into reality by :

- The power of intention,
- The power of open will, open heart, and open mind,
- The power of co-creating
&
the power of "WE" !